



## Case Study

### Customer

- TGen Drug Development Services (TD2)

### Problem

- Effective collaboration with sponsors
- Reduce costs
- Efficiently plan and allocate resources
- Insure data integrity and security
- Centralize information

*"Having a system like MissionFire to manage the project and all of our supporting documents is critical to our success.*

*Access is easy and in real time. I can always tell where a project is in development and what needs to be done. More importantly, I can share this information with our clients."*

*-Steve Marsh,  
General Manager  
TD2*

*The Drug Development  
Arm of Translational  
Genomics (TGen)*

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Innovation drives new therapies, compounds, and devices. The cost of research has steadily increased over the years and has the potential to hinder further innovation. Today's Life Sciences companies are increasingly turning to collaboration to share this critical knowledge, resulting in faster innovation while minimizing the effort and resources needed to accomplish it. Those companies that neglect collaboration often see a competitive advantage slip away.

### TD2, TGen Drug Development Services

TD2, the drug development arm of Translational Genomics (TGen), collaborates with investigators from research institutions, biotech, and pharmaceutical companies in order to evaluate efficacy of drug candidates by using preclinical models, genomic tools and coordination of Phase I clinical trials at various clinical facilities, including Mayo Clinic Scottsdale, Scottsdale Healthcare, the Arizona Cancer Center, and U.S. Oncology.

### Problem

TD2 needed a system in place that would allow for efficient collaboration and communication with sponsors and investigators worldwide, while providing critical access to research and information without duplicating resources and efforts among its separate research teams. It wanted a secure, central repository for all data produced during research instead of having different depositories to track, manage, validate, and audit. It also realized that the scale and complexity of the problem required outside assistance.

### Solution

TD2 implemented **Mission3 OnDemand** in order to organize and structure its project and document management efforts. By utilizing MissionFire, TD2 was able to simplify project creation based on the unique needs of each sponsor. Document management ran tandem with the project, allowing project managers to have greater visibility into the overall health and progress of each project, which allowed for clearer communication between sponsors and investigators. Information could be shared in a secure manner and in real time across disparate geographic distances.

### Benefit

**Mission3 OnDemand**, a Web Based, on-demand software solution allowed TD2 to implement the solution within a week, while a low learning curve allowed it to roll out the solution to its staff also in short order. TD2 can easily and readily collaborate with crucial sponsors and investigators. Documentation is secure in a central repository and can be shared in real-time across disparate geographic locations. Executives have clear vision into the progress and health of each project. They are quickly able to identify mission critical components and impediments to success. Crucial "go-or-no-go" decisions can be made significantly earlier in the development process. By implementing **Mission3 OnDemand**, TD2 was able to quickly plan and organize new research project tailored to the unique needs of their clients and foster collaboration between organizations. Improvements made with the implementation of Mission3 OnDemand allow TD2 to differentiate itself from its competitors.